

The Greatest Slaughter of Merchandise Ever Witnessed in the Annals of Commercial History

Hurrah for the Winner in the Big

CONTEST SALE

WHO'S YOUR CHOICE IN THE CONTEST?

Don't forget that you get double votes each forenoon on Monday, Tuesday and Wednesday.

Sale Closes Saturday Night at 10 o'clock, February 6

(By the Store Clock)

And Prizes Will Then Be Given Away

IS YOUR CHOICE CONTESTANT IN THE LEAD?

Watch the newspapers for the standing of the contestants and help make someone happy.

Never before in the history of Barry County has such excitement ever prevailed. Nothing but fun, fun, fun and excitement. Everybody is taking interest in some contestant that they want to see win the

Handsome \$750 Player Piano and \$200 Diamond Ring We're Going to Give Away

Saturday, February 6, 1915

That great rumble you hear is not caused from the tramping feet on the gory battle fields, but rather from the multitudes that are wending their way to the Big Bargain Carnival and Piano Contest now in full blast at Martin's. By joining the throng you can help your favorite candidate, and at the same time save big money for yourself, as it will be a long time before you have the opportunity to take advantage of such low prices as we are now offering on the best class of merchandise

It's the Greatest Stunt of Our Life. Come and Make It Yours, Also.

NOTICE

We want to thank the public for the past favors bestowed on us, and in return have prepared this great bargain carnival for your benefit.

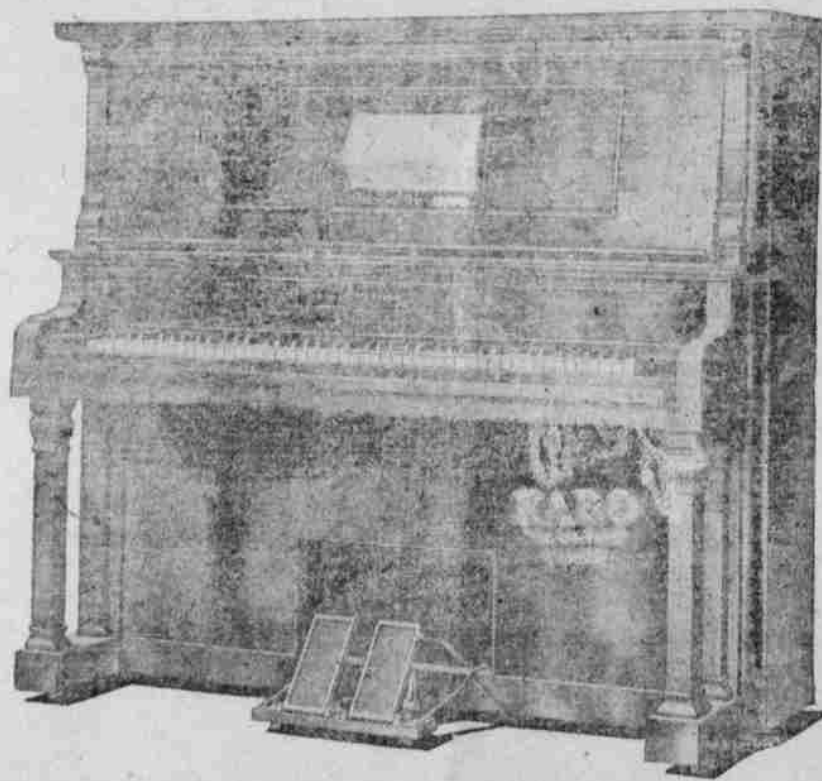
Stop! Think! Act!

If prices talk, ours will be heard a hundred miles off

Cost is Lost—Profit Forgotten

Remember

These are only a few of the many bargains—our store is full of them. Come in and look over our store which is bristling with lower prices than you ever saw before.



Jammed and Crowded

The flood-gates of happiness open to you now. Make your best efforts be your incentive to get all the votes possible from now on

NOW Are the Biggest, Greatest, Most Irresistible, Bonafide Bargains ever offered in Barry County. Immense! It is beyond description. This is not a matter of a few items, but every article in the house.

We invite every lady as well as those interested in Schools and Churches to Come to Our Store at once and enter the Contest

SHOES! SHOES! SHOES!

Our entire line is thrown into this sacrifice of prices

150 pair Men's Walkover Shoes, former prices \$3.50 and \$4.00, now going at \$2.85

One lot of Men's Shoes, one and two pair of a kind, sizes 6 to 9, worth \$3.00 to \$3.50, now going at ... \$2.45

One lot Ladies Shoes of the well known E. P. Reed make, in patent leather, gun metal and tan, good

styles, worth \$3.50, now going at ..

..... \$2.80

One lot Ladies E. P. Red shoes in patent and dull leather, button and lace, worth \$3.00, now going at ..

..... \$1.85

400 pair of Children's Shoes, all leathers and all sizes, worth up to \$2.00 and \$2.50, now going at 95c

20 per cent discount on all Wool Shirts

20 per cent discount on all lined gloves

20 per cent discount on house slippers

20 per cent discount on all winter underwear

SUITS AND OVERCOATS

Sweeping reductions on every suit and overcoat in the store. They all go without reserve. All cut from

25 to 50 per cent

All \$20.00, \$22.50, \$25.00 and \$27.50

suits going at \$14.85

All \$15.00 and \$18.50 suits going now

at 10.00

All \$10.00 and \$12.50 suits going now

at 7.75

All \$8.50 suits going at 5.00

All \$5.00 suits going at 3.75

20 per cent discount on mens sweaters

Remember these prices include our Hart, Schaffner & Marx Suits.

BOY'S KNEE PANTS

This department has been cut to the very limit. No reserve; all going at

20 to 40 per cent discount

MEN'S ODD PANTS CUT DEEP

20 to 25 per cent discount on this line

\$5.00 values going in this sale at \$3.95

\$3.50 values going in this sale at .280

\$2.50 values going in this sale at 1.95

\$2.00 values going in this sale at 1.50

\$1.50 values going in this sale at 1.15

EXTRA SPECIAL

150 Pair of Carter's Overalls, worth

\$1.00, going in this sale at ... 65c

BARGAINS IN HATS AND CAPS

All \$5.00 Hats going at \$4.00

All \$3.50 Hats going at 2.80

All \$3.00 Hats going at 2.40

All \$2.50 Hats and Caps going at 2.00

All \$2.00 Hats and Caps going at 1.60

All \$1.50 Hats and Caps going at 1.20

All \$1.00 Caps going at79

All 50c Caps going at39

One Odd Lot of Hats worth up to \$3

going in this sale at \$1.50

This is to be the greatest movement of merchandise ever attempted by any concern in this part of the country. Our word and reputation is behind every statement in this advertisement. We want you to ask us to prove it. Remember our merchandise is all good stuff. Our desire is to reduce our stock, and to that end we have thrown our entire stock before the public. Let nothing keep you away from now on, as every day is a bigger and a busier day

Come; your friends will all be here

Please do not ask us to charge these goods at these prices

MARTIN'S

MONETT, MO.

Sale starts January 15
Sale closes February 6
1915